



EPIC Long Island Gives Back and Gives Thanks

EAST MEADOW, NEW YORK, December 11, 2014 – Throughout November, EPIC Long Island celebrated Epilepsy Awareness Month with a number of events at the agency and around the community.

Each week, staff celebrated Purple Fridays, donning their lavender best to raise awareness for epilepsy. Dozens of pumpkins were painted purple during the Purple Pumpkin Project, a nationally recognized initiative started in 2012 by a Connecticut father whose son was diagnosed with epilepsy. Additional awareness was spread on social media, where the agency shared important resources and information about epilepsy.

EPIC Long Island's annual Walk for Epilepsy campaign concluded on December 1st, exceeding its fundraising goal of \$50,000. More than \$70,000 was raised to enhance EPIC Long Island's programs and services, helping the agency fulfill its mission to enrich the lives of the people it serves through quality care and a continued commitment to excellence.

On #GivingTuesday (December 2), EPIC Long Island gave a voice to friends with epilepsy in a moving PSA posted on its Facebook page. The video featured inspiring testimonials about living with epilepsy. Among the powerful messages delivered: "I may have it but it doesn't have me." EPIC Long Island encouraged visitors to share the video while thanking supporters for spreading the awareness: "Let's keep it going!"

Tom Hopkins, President and CEO of EPIC Long Island, shares the sentiment, commenting, "Over the last month, we shined the spotlight on epilepsy through several campaigns, but we hope the awareness doesn't stop there. With the help of our loyal friends and supporters - through word-of-mouth and social media - we can continue to educate the community about epilepsy, erase myths, and highlight all the wonderful lives EPIC Long Island helps to enrich every day."

ABOUT EPIC LONG ISLAND

EPIC Long Island began in 1953 with a small group of parents whose mission was to help children with epilepsy lead productive lives. Over sixty years later, the organization has fulfilled that promise with 15 residences, two clinics, a wide range of programs that serve over 10,000 individuals annually. EPIC Long Island has broadened its mission to offer more social and health services across Long Island and has grown to serve not only individuals with epilepsy, but also those with developmental

disabilities and mental health challenges. While epilepsy is at its core, the organization offers a spectrum of superior services for individuals and families with different needs. EPIC Long Island's mission is to enrich the lives of those they serve through quality care, a broad range of services and an unwavering commitment to excellence.

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